



## **NEW ONLINE TICKETING SERVICE**

Comtix has been a leader in ticket printing for over 30 years.

Since then, we've continued to excel and add more quality event solutions to our offerings in accordance to our customers' growing needs, such as: custom wristbands, flyers, posters, banners, lanyards and much more!

Now, we see a shift in the ticketing process for large and small events alike.

While printed tickets still prove to be ideal marketing & anti-fraud tools, ticket buyers sometimes prefer to buy online out of convenience. So we've decided to offer an online ticketing service to help you keep up!



## WHY LIST YOUR EVENT & SELL ONLINE TICKETS WITH COMTIX?

### **Get seen.**

On average, we receive about **5,000 website visits per month**. Over 36% of which come from Canada and the GTA, specifically.

### **We do the work for you.** Our team will...

- Set up your individual event page
- Process payments made by ticket buyers thru PayPal
- Create and update a barcode database for e-tickets
- Help you reach more people by sharing your events thru our social media platforms
- Publish reports for you at the end of the sale period.

**Save time and money.** By having your event listed online, you will have your event info & tickets available to anyone who might be interested. By using our online ticketing services, not only can you reach more people, you can also automate sales & process payments without having to be physically present to manually collect funds.

**Create a convenient sales channel for your guests.** Our events listing page is simple and effective in delivering your message across candidly. Your individual event page will host a ticketing widget that will guide your guests thru the entire buying process without even having to leave the page. Once payment is processed, they will receive a notification and a confirmation e-mail containing their receipt & ticket number/barcode.

**Keep more of your ticket sales earnings.** Unlike other platforms who charge up to a whopping 3.5% + \$0.99 per ticket sale, Comtix only charges a 2.5% service fee per ticket sale. You will have a choice to share this expense with ticket buyers.



## SAMPLE PRICING

Based on 1 event, 100 tickets sold, 50 transactions, \$10 ticket price.  
 Comparison between listing with Comtix and Eventbrite's professional plan.

	COMTIX	EVENTBRITE
<b>SERVICE FEE</b>	<b>\$10 + \$25</b> \$10 one-time listing fee + 2.5% per ticket sale	<b>\$134</b> 3.5% + \$0.99 per ticket sale
<b>PAYMENT / PAYPAL PROCESSING</b>	<b>\$44</b> Fees paid to PayPal: 2.9% + \$0.30 CAD per transaction	<b>\$25</b> 2.5% "of total transaction"
<b>TOTAL</b>	<b>\$79</b>	<b>\$159</b>

Savings with Comtix = \$80





## IT'S A SIMPLE PROCESS! HERE'S HOW IT WOULD GO:

### 1. **Send us your event info:**

- Event title
- Date, time & location
- "All Ages" or "19+"
- Ticket types & prices
- 1-2 sentence description
- Up to 250 word event write-up
- 1024 x 576 px event image

### 2. **Pay the \$10 listing fee. Sit back and relax; we'll work our magic. Then automated ticket sales commence!**

*Event listing goes live 1-2 business days after receipt of payment.*

### 3. **Online ticket sales will close on agreed date & time. Barcode & ticket order database will be generated + sent to you.**

You may opt in to use our barcode scanning app for easy scanning at the door.

### 4. **Throw and enjoy your amazing event!**

### 5. **Online ticket sales net profit will be paid out to you within 1-2 business days after the event.**

Event listing & page will be taken down.



## WANT TO TAKE IT UP A NOTCH?

Ask us about our...

secure scanner app,

recurring event packages,

online + printed ticket package,

or

online + printed tickets plus scanning app package

E-mail [events@comtix.com](mailto:events@comtix.com) or call 416.298.3000  
to discuss your event